



# Transatlantic Community Development Models in the **US AND GHANA**



**Sponsored by**  
The HBCU Community  
Development Action  
Coalition (HBCU CDAC)

[www.hbcucoalition.org](http://www.hbcucoalition.org)

SEPT  
7-16 | **2023**

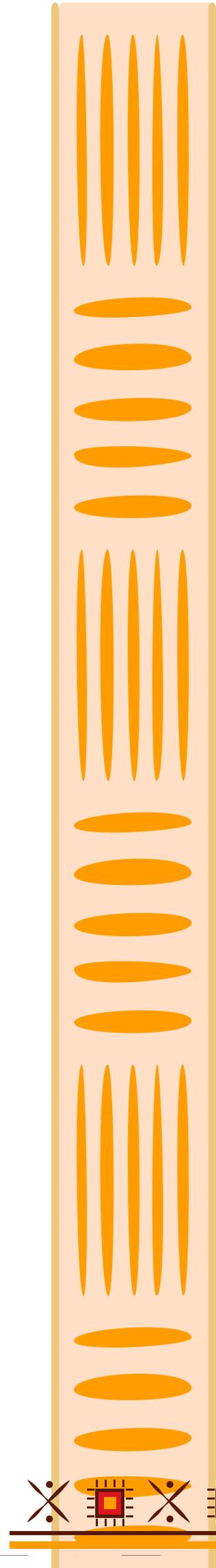
# GLOBAL LINKAGES GHANA 2023

## YOUR JOURNEY AT-A-GLANCE



- Day 1 | THURS, SEP 7**  
Depart JFK/NYC via Delta Airlines
- Day 2 | FRI, SEP 8**  
Arrive Accra, Ghana
  - Check-in Labadi Beach Hotel
  - Welcome Dinner
- Day 3 | SAT, SEP 9**  
Explore Accra
  - City Tour
  - Evening Event at W.E.B. DuBois Memorial Center
  - Tour of Home
  - Wreath Laying
- Day 4 | SUN, SEP 10**
  - Volta Rive Ride
  - Labadi Beach Party
- Day 5 | MON, SEP 11**
  - HBCU-CDAC Roundtable, University of Ghana-Legon
  - Perspectives of Transatlantic Community Development Models: Ghana & the US.
- Day 6 | TUES, SEP 12**
  - Day in the Life of A Traditional Village
  - Aburi Woodcarvers w/Lunch
  - Evening Event at Artists Alliance Gallery for Contemporary Art
- Day 7 | WED, SEP 13**  
Depart Accra for Cape Coast Castle & Dungeon Tour
  - Dinner at Mable's Table
  - Check-in at Elmina Bay Resort
- Day 8 | THURS, SEP 14**
  - Reflections & Relaxation Day in Elmina & Cape Coast
  - Spend the Day at the Sea of Choice of Optional Activities
- Day 9 | FRI, SEP 15**
  - White Ceremony
  - Late Morning Departure to Accra
  - Lunch at Birwira Beach Hotel
  - Check-in Airport for Departure to US
- Day 10 | SAT, SEP 16**
  - Arrival in the USA





# AKWABAA!

WELCOME TO GHANA, WEST AFRICA

## Greetings Everyone!

We are pleased to share HBCU CDAC's special brochure "A Journey Home to Africa."

Our journey has a twofold purpose: first to learn more about community development in Africa, and second to experience the rich history and culture of Ghana.

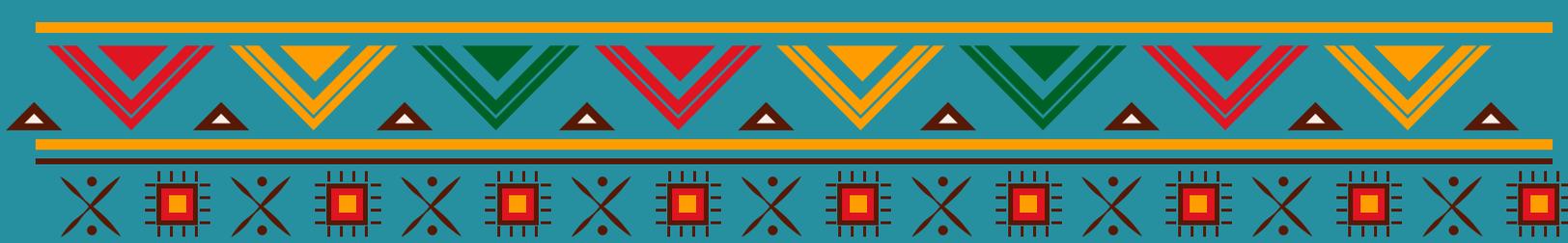
To that end, our partner Global Linkages, will provide two unique Africa/Ghana experiences. First, you will be immersed in a transnational dialogue around community development in US/Ghana. This experience will start with a roundtable conversation at the University of Ghana and end with real life engagement with Ghanaian entrepreneurs and small business owners. The second experience will be a cultural and historical journey through Ghana that will begin with conversations about diaspora's cultural linkages; and then a transition to a visit to the slave castles on the coast of Ghana, along with a visit to local village and finally end with a celebration of African culture and heritage in the motherland!

But this brochure goes beyond a description of unique experiences; it also provides important trip logistics, such as travel dates, times and locations, getting visas, trip fee payments, what to wear in Africa, and other pre-trip tidbits. We believe our brochure will answer most of your questions about the trip. However, please feel free to share any questions you may have that will help make your journey to Ghana an excellent experience for you.

I am personally excited to return to Africa. If it's your first journey to the motherland, welcome home.

Sincerely,  
**Ron Butler,**  
CEO, HBCU CDAC





# GLOBAL LINKAGES COMMUNITY PARTNERS

## **Akropong/East Orange Clinic | AKROPONG E/R**

The Akropong/East Orange Clinic was founded in 1993 with support from the Ghanaian, US Canadian and Chinese governments. A project of East Orange, New Jersey-Akropong Sister Cities, since 1998 Global Linkages continues to support this clinic that serves the Akropong community through cash and in-kind donations since 1998.

## **Global Mamas | ACCRA AND CAPE COAST | [globalmamas.org](http://globalmamas.org)**

The Global Mamas Community is dedicated to helping Ghanaian women produce beautiful products and contemporary aesthetics using traditional methods. These products include hand batik textiles/apparel for adults and children, home accessories and décor, recycled glass beads, and a variety of shea butter and black soap products. Global Mamas also offers a variety of cultural workshops that participants can take while in Cape Coast/Elmina.

## **BASICS International, Inc. | CHOKOR/ACCRA | [basicsinternational.org](http://basicsinternational.org)**

Located in Chokor/Accra, BASICS International is a community-based intervention program that promotes literacy, economic empowerment, health, wellness and social inclusion. Global Linkages partners with BASICS International in a variety of ways including cash and in-kind donations.

## **Mawuvio's Outreach Programme | KISSEMAH/ACCRA | [mawuviosoutreachprogramme.org](http://mawuviosoutreachprogramme.org)**

Founded in 2009, Mawuvio's Outreach Programme (MOP) is a Ghana Education Service Nursery, Primary and Junior High School for at risk and marginalized children 4 - 18 years old. MOP youth can also participate in extracurricular programs such as music, dance, football, bead making and farming. MOP is run solely on financial and in-kind donations.



## DAY 1 THURSDAY SEPTEMBER 7, 2023

- Departure: USA | JFK Intl Airport via Delta Airlines
- Direct flight to Ghana, West Africa
- Add-On USA City Options available

## DAY 2 FRIDAY SEPTEMBER 8, 2023

- Arrival: Accra, Ghana | Jomo Kotoka Intl Airport; Clear immigration and customs
- Depart to and Check in at Labadi Beach Hotel
- Welcome Dinner

# LABADI BEACH HOTEL

The Labadi Beach Hotel is Ghana's original premier 5-star hotel. While located just 4.5 miles from the city center, it sits in the middle of tropical gardens and is located on the beachfront of the Atlantic Ocean. Noted for its exquisite offerings including dining, spa services, two pools and other amenities, it is a chosen meeting place for both visitors and Ghanaians alike.

[labadibeachhotelgh.com](http://labadibeachhotelgh.com)





### DAY 3 SATURDAY, 9 SEPTEMBER 2023

- Accra City Tour
- W.E.B. Dubois Visit & Cultural Experience

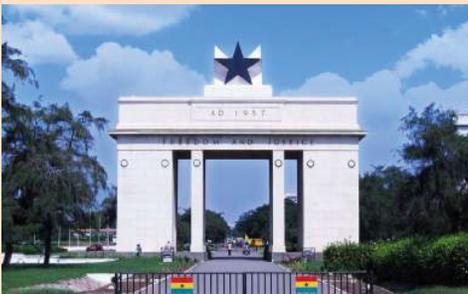
### DAY 4 SUNDAY, 10 SEPTEMBER 2023

- Volta River Ride on Dodi Princess
- Labadi Beach Party

## W.E.B. DUBOIS MEMORIAL CENTRE FOR PAN-AFRICAN CULTURE

The W.E.B. DuBois Memorial Centre for Pan-African Culture is a library that was dedicated on June 22, 1985 to commemorate the late Dr. W.E.B. DuBois. Dr. DuBois was referred to as the Father of Pan Africanism for organizing several Pan African congresses in the early half of the last century. The Centre consists of: the Museum that contains memorabilia and his personal library; the Open Air Theatre where intellectual seminars, lectures, workshops, and cultural events are held; the Marcus Garvey Guesthouse; and the home where Dr. DuBois spent his final years.

[webduboiscentreaccra.ghana-net.com](http://webduboiscentreaccra.ghana-net.com)



## DODI PRINCESS BOAT RIDE

A 2-hour road trip from Accra to Akosombo in the Eastern Region of Ghana where we will encounter the Adomi Bridge a Hanging Metallic Bridge on the Volta Lake (one of the world's largest man-made lakes). The cruise lasts for four hours. It includes an Island visit where we interact with the locals who welcome us with borbobor music and dance. Onboard entertainment includes board games, Afro-pop, and Ghanaian Highlife music played by a live band. Sightseeing on the cruise includes a view of Ghana's main hydroelectric dam built by Dr. Kwame Nkrumah with the vision of industrialization.



**DAY 5: MONDAY, 11 SEPTEMBER 2023**

- HBCU & CDAC African Universities Partnerships Roundtable

## **HBCU & CDAC AFRICAN UNIVERSITIES PARTNERSHIPS ROUNDTABLE UNIVERSITY OF GHANA-LEGON**

The University of Ghana-Legon is the oldest and largest of the thirteen Ghanaian national public universities. Founded in 1945, it ranks amongst the highest in the African continent in public administration and diplomacy, engineering and African history. As one of the continent's most reputable universities, making it a first choice for academics and students. The Roundtable discussion will provide perspectives on community development and the university as its centre in both the US and Ghana. Academics and practitioners from both sides will share models.



DAY 6: TUESDAY, 12 SEPTEMBER 2023

- Day of Traditional Ghanaian Culture & Crafts (Optional Activities\*)
- Evening Event at Artist's Alliance Contemporary Art Gallery

## ABURI WOODCARVERS

One of Ghana's famed crafts is woodcarving, and Aburi is host to one of the finest wood markets in all of Africa. In the Aburi Woodcarving Village Market, craftsmen make everything from bowls, cutlery, canes, masks and sculptures to royal stools and fine drums. The form and design of many of these wood carvings has not changed significantly over the years. The current wood carving industry in Ghana originated from an age-old traditional practice. If you go back 100 years or more, carving was done under strict direction of clan leaders, and was only performed by men. Not every man carved; carvers were seen as a privileged minority endowed with special skills from God.





### DAY 7: WEDNESDAY, 13 SEPTEMBER 2023

- Depart Accra for Cape Coast/Elmina
- Cape Coast Slave Castle & Dungeon Tour
- Dinner at Mabel's Table with discussion on African-Americans in Ghana

## ELMINA BAY RESORT

Located in the heart of the central region of Ghana, the Elmina Bay Resort has enchanted guests for over 20 years. It features a swimming pool, fitness center and variety of leisure activities such as basketball, tennis and squash, and is only a few miles away from famous World Heritage sites such as Elmina Castle and Cape Coast Castle. Every room faces the ocean, and the outdoor/indoor dining experience provides a peaceful and tranquil ambiance with spectacular sea views. | [elminabayresort.com](http://elminabayresort.com)



DAY 8 -THURSDAY SEPTEMBER 14, 2023

## GLOBAL MAMAS

Global Mamas offers a variety of cultural workshops that will submerge you in Ghana's rich culture. The following workshops are being offered as part of the Sankofa Journey's experience.

### Drumming/Dancing Workshop (Afternoon)



Come and experience African drumming and dancing at its finest in an outdoor classroom on the beach with the most talented drumming and dancing troupe in Cape Coast. This workshop combines powerful rhythms and high-energy dances of Ghana to express Ghanaian culture in its purest form. You will learn history, songs, dance and techniques that are still used to this day. This class is engaging and fun!

### Ghanaian Cooking Workshop (Afternoon)



Explore the fragrant and exotic flavors of West African cuisine in Auntie Esi's kitchen. Esi will introduce you to an array of new tastes and flavors as you learn how to create authentic Ghanaian dishes. Using African cooking techniques, during this workshop you will create traditional dishes like fufu, groundnut soup, fried plantain, palava sauce and red red. After learning the recipes, you will enjoy eating the feast you've helped to prepare!

### Headwrapping Workshop (Morning & Afternoon)



Join Auntie Nana in her salon to learn the cultural history and technical wonders of African head wrapping. Head wrapping has been a part of African culture for centuries. The wraps are worn by men and women with pride. You will master an array of Gele head wrapping styles and learn how headwraps identify a woman's religion, social status and celebrations. Apply your skills to show reverence at your next African event by attending with a perfectly fashioned head wrap.

### Batik Workshop (Afternoon)



Discover the art and beauty of African batik and get a glimpse into the life of a local artisan as you work side-by-side during this four-hour class. You'll join a Global Mamas' batik maker in her workshop to learn the traditional techniques of batik production - using wax and dye to create colorful patterns - to make your own one-of-a-kind fabric. Afterwards, take your two yards of handiwork home to sew into a finish product that will always have a special place in your home or wardrobe.

### Beadmaking Workshop (Afternoon)



This workshop provides a first-hand look at the ancient tradition of Ghanaian bead making. You'll join a talented craftsman in his workshop to discover bead making methods from beginning to end. Through hands-on participation, you will learn the process that artists follow, using termite clay, palm kernels, and cassava stalks, to transform recycled glass into beautiful, vibrant beads. Then, you will have an opportunity to choose your own colors and patterns and create beads and a bracelet of your own!



DAY 9: FRIDAY, 15 SEPTEMBER 2023

- Departure for USA

## WHITE CEREMONY

The White Ceremony is an early morning celebration and remembrance gathering that allows you to share your Ghana experience, particularly your feelings regarding the Cape Coast Castle dungeon. All who choose to participate in this activity are requested to wear white.

## LUNCH AT BIRWIRA- FAREWELL TO GHANA EVENT.

Mawvio's Outreach Programme & BASICS International As our journey to Ghana comes to an end, we invite you to visit two of Global Linkages' long standing Community Partners in the Accra area. Each partner serves to build up youth through education, self-empowerment, and the creative arts.





## **GLOBAL LINKAGES, INC.**

Global Linkages, founded in 1997 and based in the NJ-NYC metropolitan area, is a management consulting firm that specializes in developing partnerships with the African continent and the diaspora. As part of its services, Global Linkages provides “boutique travel experiences” that connect individuals, educational institutions, governments and businesses with unique and exciting explorations in Africa. This is primarily due to those extensive relationships created by the firm’s international development work. Global Linkages Principal Lorna K. Johnson, trained as a lawyer and urban planner, has been working in Africa for over 25 years and has made over 150 trips to the continent. In 2022, Global Linkages expanded its work and travel to Kenya and Tanzania, East Africa. Global Linkages is pleased to once again expand its work and travel in Africa.





# TRIP INFORMATION

**Trip Cost=\$3985 PP/Sharing a Room | Single Occupancy+ \$1000**

## Airlines

- Delta Airlines Roundtrip flight departing from John Fitzgerald Kennedy International Airport (JFK)
- Airline fares are subject to final confirmation by Delta Airlines.
- Business class and premium economy tickets available for an additional cost

## Meals

- Full breakfast daily included in the hotel packages.
- Other meals included as noted

## Hotel

- All accommodations in Ghana will be 4 stars or higher

## Tour

- Tours as noted are included in base price

## YOUR GHANA EXPERIENCE INCLUSIONS

- 4-Star or Higher Accommodations
- Round Trip Economy Airfare from U.S. to Ghana
- All Breakfasts
- Lunches and Dinners, where indicated
- All Group Tours
- Customized Events and Excursions
- Group Ground Transportation in Ghana
- Group Personal Guides
- Welcome Packages & Conference Call Orientations
- On the Ground assistance in Ghana
- On Ground Portage Gratuities

### Ground Operators: Ghana Cross-Cultural Tours

Visas, Yellow Fever Inoculations and currently, negative COVID-19, test results are required for entry into Ghana. Global Linkages will assist in the Visa Process.

## PAYMENT INFO

A deposit of \$500 will be required to reserve a place and must be paid check, money order, credit card, PayPal or Zelle. Includes base airfare, transfers to hotels, full breakfast and other selected meals and tours, as noted.

A payment schedule and plan will be available. Global Linkages will handle the payments and coordinate airfare, hotel reservations and tours. Trip travel insurance is available at an additional cost.

**Trip Must Be Paid in Full By:  
July 21, 2023**





# RESERVATION FORM

## \$500 DEPOSIT REQUIRED

Or use this paper form to register and reserve your spot for the HBCU-CDAC Journey to Ghana 2023 Trip.  
I have read and understand the attached payment and refund policy.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I would like the following accommodations (Check one) \_\_\_\_\_ Single \_\_\_\_\_ Double

If double, my roommate will be \_\_\_\_\_

Method of Payment

\_\_\_ Check or Money Order | Payable to Global Linkages

\_\_\_ Credit Card | 5% transaction fee will be added

# \_\_\_\_\_ Expiration date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Signature \_\_\_\_\_

This card is a \_\_\_ MasterCard \_\_\_ Visa \_\_\_ American Express \_\_\_ Discover (check one)

\_\_\_ **Paypal Email: lkjglobalink@aol.com**

\_\_\_ **Zelle Email: lkjglobalink@aol.com**

**Please be sure to attach a copy of your passport.**

**All checks and money orders  
payment should be made to:**

Global Linkages, Inc.  
320 S. Harrison Street Suite 16H  
East Orange, NJ 07018-1333  
Attn: Lorna K Johnson

**For additional information, please contact:**

HBCU-CDAC Tel: 305 322-7555 Email: info@hbcucoalition.org

Global Linkages Tel: 1 973 819 6484 Email: lkjglobalink@gmail.com





# PAYMENT SCHEDULE AND REFUND POLICY

After paying a minimum deposit of \$500, payments of \$500 or more will be accepted for those who prefer to pay in installments. Please see the suggested payment plan for additional information and deadlines.

- ✓ Global Linkages accepts checks, money orders, major credit cards (Visa/Mastercard/ American Express/Discover) and electronic payments including Zelle and PayPal.
- ✓ A returned check fee of \$40 will be charged for all returned checks.
- ✓ Please make all checks and money orders payable to Global Linkages.
- ✓ All final payments must be received by Global Linkages no later than August 8, 2022. Trip participants with balances due after this date will be charged an administrative fee of 10% of the balance due for the trip.

## REFUNDS:

**The refund policy is:**

<b>March 21-April 15, 2023</b>	Deposit Minus \$100
<b>April 16-May 15, 2023</b>	Payment Minus \$500
<b>May 16-June 15, 2023</b>	Payment Minus \$1000
<b>June 16-July 21, 2023</b>	Payment Minus \$1500
<b>July 21-To Trip Departure</b>	No Refund

**INSURANCE** | Participants are strongly encouraged to purchase Travel Insurance. You can purchase insurance through the Global Linkages website or you are welcomed to purchase travel insurance from a provider of your choice.

